



## N.O.A.C. Public Relations Committee

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### **FOR IMMEDIATE RELEASE BY THE NOAC PUBLIC RELATIONS COMMITTEE**

#### **PRESS RELEASE TOPIC: 2003-2007 STRATEGIC PLAN**

**DATE/TIME: July 28, 2002/10:00 AM**

**CONTACT PERSON: SAM MURPHEY**

The National Chief, Vice Chief and Region Chiefs of the Order of the Arrow unveiled the 2003-2007 Strategic Plan—*A Legacy of Servant Leadership*—last night at the opening show of the National Order of the Arrow Conference at Indiana University in Bloomington, IN. This plan will guide the Order of the Arrow, Scouting's National Honor Society, for the next five years.

Local lodges are to author individual strategic plans to foster increased support to their councils. The plan is broken into three key sections, and specific national and local goals have been outlined in each area. The three key areas are:

-LEADERSHIP

-SERVICE

-FINANCIAL SUPPORT

The National Committee also presented the first *Lifetime Achievement Award* last night to longtime Order of the Arrow member and former National Order of the Arrow Committee Chairman Tom McBride for leaving his own legacy of servant leadership. Mr. McBride has been a member of the Order for over 60 years.

Currently, the strategic plan is being distributed to Scout Executives across the nation, and the National Council of Chiefs is briefing Lodge Key-3 members during NOAC.