



N.O.A.C. Public Relations Committee

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FOR IMMEDIATE RELEASE BY THE NOAC PUBLIC RELATIONS COMMITTEE

PRESS RELEASE TOPIC: NATIONAL TREE PLANTING

DATE/TIME: July 30, 2002/12:00 PM

CONTACT PERSON: SAM MURPHEY

National Chief Clay Capp and National Vice Chief Riley Berg will plant the first-ever NOAC Tree tomorrow at noon on the Founders' Day Field. Mr. Capp decided to plant a sapling of his state's tree, the Tulip Poplar.

According to the national officers, the tree is to represent the Order's legacy of servant leadership. The Arrowmen of the 2002 conference will not be able to enjoy the shade of the tree, but they will enjoy sharing the knowledge that they have left something for future visitors of Indiana University to enjoy.

In his address earlier this week, Mr. Capp announced the planting of a tree will now be a permanent tradition of the Order at all national events. For further information on tomorrow's ceremony, visit the Conference Management Office.