



2024 NOAC Contingent Patch Guidelines

The following guidelines for contingent patches and memorabilia have been developed in conjunction with the University of Colorado Boulder for National Order of the Arrow Conference event-specific merchandise. Custom patch orders must be placed through an official BSA licensee at www.licensingbsa.org or through the National Supply Group Specialty Products team at NDCspecialty.Products@scouting.org.

GUIDELINES FOR USE

- A third-party letter of permission is not required from the University of Colorado if the words “CU BOULDER” or “THE UNIVERSITY OF COLORADO BOULDER” are used only to identify the location of the NOAC event.
- There is no comma in “UNIVERSITY OF COLORADO BOULDER”.
- Any other use of the University of Colorado trademarks, including but not limited to the interlocking CU logo, “Ralphie” the buffalo or any athletic branding is not permitted.
- If a year is to be included to identify the NOAC event, it should clearly be associated with NOAC and separated from the words “CU BOULDER” or “THE UNIVERSITY OF COLORADO BOULDER”.
- Lodge insignia must fit the exact size and shape of right pocket flap per the BSA Guide To Awards and Insignia.
- Any other third-party trademark used on a patch design must be accompanied by a letter of permission from that intellectual property owner granting such use.

PATCH DESIGN EXAMPLE



EXAMPLE

2024 National Order of the Arrow Conference

OR

NOAC 2024



INTERLOCKING CU
Use not permitted



“Ralphie”
Use not permitted